

Integrated Design Initiative Task Force
4/29/20, 2-3:30pm
Virtual Meeting via Teams

Attendees:

Task Force: Taylor Adkins, Ibukun Awolusi, Saadet Beeson, JoAnn Browning, Janis Bush, Ian Caine, Krystel Castillo, Debaditya Chakraborty, Sedef Doganer, William Dupont, Roger Enriquez, Curtis Fish, Marcio Giacomoni, Bailey Greene, Albert Han, Sean Kelly, Elvira Leal, Mark Leung, David Matiella, Arturo Montoya, John Murphy, Jianwei Niu, Neda Norouzi, Nathan Richardson, Humberto Saenz, Fidel Santamaria, Can Saygin, Hatim Sharif, Corey Sparks, Rebecca Weston, Steve Wilkerson

Other Attendees: Shannon Heuberger, Debbie Howard-Rappaport

Agenda

- **Chair updates (JoAnn):**
 - Thanks to the subcommittees for your substantial progress last week!
 - While this initiative was envisioned prior to today's budget realities, the challenges we face in the midst of the pandemic underscore the importance and opportunity of coming together around a bold, shared vision to enable strategic growth and continued excellence.
 - We committed to adding the CACP representative from SGA as a second student on the Task Force and are working with SGA to officially appoint this person once the SGA seat is filled. Although it is late and we do not want to change the membership after this point, it was important to include students from both colleges.

- **Subcommittee updates:**
 - **Identity (Bill Dupont and David Matiella)**

The Identity Subcommittee is considering outreach tools such as a Knowledge Café, a SWOT exercise, focus groups and data mining to answer questions related to the identity of the relevant disciplines and who they serve, including synergies, values, strengths and weaknesses (i.e., SWOT), as well as impacts and collaborations. They also discussed questions such as:

 - “What is a successful identity?”
 - “How do we know when we have achieved a great outcome?” and
 - Defining the differences between who we are (and who we are not) and who we want to be.

- **Community Landscape (Albert Han)**

This Community Landscape Subcommittee is interested in performing external outreach into the community, to gather information relevant to pursuing community-engaged research and teaching/workforce prep, including experiential learning, and how we can better serve the community as a first-generation HSI. They also discussed seeking input from stakeholders on how to be more transdisciplinary, how to better publicize Architecture's STEM designation, and how to increase female student enrollment. Some of the key partners include the Urban Land Institute, Advisory Councils, and K-12 community, among many others.

- **Benchmarking (Sedef Doganer)**

The Benchmarking Subcommittee is considering doing a broad screening of peer institutions followed by deeper dives on select peers. Data of interest include org charts; innovative, integrated, and interdisciplinary programming, such as online programs, sustainability design and research centers, synergies with the arts and humanities and study abroad programs; as well as student demographics; accreditations; marketing; and funding mechanisms. Goals are to identify new ideas and ways UTSA can be unique. Potential coordination with the Identity committee on outreach to students was discussed. Suggestions from the Task Force included 1) interviewing individuals at peer institutions, and 2) and looking at international institutions as well as US ones.

- **Logistics discussion**

- **Meeting Notes:**

Notes from full task force meetings will be reviewed by the Task Force and then posted to the initiative website.

- **File Sharing within the Task Force:**

Task Force members can upload resources to share with the rest of the Task Force in the "Resources" folder in Teams, or in the parallel folders in their subcommittee Teams Channels. They can also forward emailed input to Shannon or Debbie, who will assume that the sender has already obtained permission to forward the email to the Task Force and post to the Teams folder.

- **Use of the Initiative Website**

Reports and data will be posted on the initiative website at the conclusion of Phase I. In the meantime, subcommittees can decide whether to post select resources sooner.

*Related to this discussion, members suggested circulating an early draft report for discussion/vetting prior to the conclusion of Phase I. The Task Force decided that subcommittees will set milestones, including for completion of their draft reports.

- **Discussed potential areas of subcommittee synergy/crossover**

- Multiple subcommittees expressed interest in outreach to current students. Coordination of these efforts will be facilitated, such that one combined survey or other instrument can be administered.

- Market data—may cross between the Identity and Community Landscape Subcommittees. Efforts will be coordinated.
 - Multiple subcommittees noted interest in aspirant peer models and will coordinate efforts to share information to avoid duplication
- **Task Force email inbox:** Debbie Howard-Rappaport updated the task force on email input received over the last two weeks
- **General Discussion:**
 - Task Force members offered up information of a number of student orgs that could contribute input, including UPSA, IIDA, WIA, HPA, USGBC, AIAS, AGC, ABC, and NAHB (descriptions of these groups are included in the meeting “chat” in Teams). Engineering student organizations should also be included, of which there are over 20.
 - Discussed the opportunity to incorporate pandemic-related impacts into the strategic planning, such as identifying opportunities to address global grand challenges associated with this new landscape. This topic will be added to the agendas for next week’s subcommittee meetings, so that each subcommittee can address this topic for their area.
 - Task force members from Civil Engineering reported positive discussion around the initiative in their departmental meetings.
 - Task Force members embraced the idea of integrating research opportunities from the new collaborations that are formed during this work.